



Square Postcard (CMYK LAYER)



Bleed area: 124 x 124mm

Extend your background to fill the full 'bleed area' – it'll make sure you don't end up with white edges when your item is trimmed.



Trim: 120 x 120mm

This is where we aim to cut your item.



Safe area: 116 x 116mm

Keep **all** the important bits of your design – text, logo, icons – inside this area. (Not your background – that still needs to run to the edges of the bleed.)

Do

Edit and save your file in **CMYK**. We use ICC profile: Coated GRACoL 2006.

Outline your text before saving (select all of the layers, click 'Type' in the menu, select 'Create Outlines').

Text and images? Save your file as a **PDF/x-1a**.

Just a photograph? Save as a high resolution **JPG** (only if there's no text at all).

Delete the Artwork Guideline group layer before saving.

Don't

Flatten your layers or image before saving – it'll reduce your print quality.

Add additional bleed or print/crop marks to your files – just save your file to the size of this template.

Save as a multiple page **PDF** – each design will need to be uploaded individually to moo.com.



Square Postcard (SPECIAL FINISH LAYER)

Do

- Elements being printed in a special finish should be saved in **100% BLACK AND WHITE (COO MOO YOO K100)**
- If printing in foil (Gold, Copper, Silver) do not duplicate the design in the CMYK layer
- Edit and save your file in **CMYK**.
We use ICC profile: **coated GRACoL 2006**.
- **Outline your text** before saving (select all of the layers, click "type" in the menu, select "create outlines").
- **Delete the artwork guideline group layer before saving.**

Don't

- Flatten your layers or image before saving – it'll reduce your print quality.
- Add additional bleed or print/crop marks to your files – just save your file to the size of this template.